



UNIVERSITAS
HAYAM WURUK
Perbanas - Surabaya
d/n STIE Perbanas Surabaya

LAPORAN KEGIATAN

ICOBBI

The 6th International Conference on **Business and Banking Innovations**

2024

“Technology Revolution and Business
Sustainability”

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LAPORAN PELAKSANAAN KEGIATAN
INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS
(ICOBBI)

TOPIK: TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY

30 JULI 2024

LATAR BELAKANG

Revolusi teknologi yang ditandai dengan perkembangan pesat digitalisasi, *artificial intelligence* (AI), *big data analytics*, *blockchain*, *financial technology* (*fintech*), serta sistem komputasi berbasis cloud telah membawa perubahan fundamental dalam lanskap bisnis dan industri perbankan global. Transformasi ini tidak hanya memengaruhi model operasional dan strategi korporasi, tetapi juga mengubah struktur pasar, pola interaksi pelanggan, sistem tata kelola, serta pendekatan pengambilan keputusan berbasis data. Organisasi bisnis dan lembaga keuangan dituntut untuk mampu beradaptasi secara cepat, inovatif, dan responsif terhadap dinamika perubahan tersebut agar tetap kompetitif di era disrupsi.

Sejalan dengan perkembangan tersebut, isu keberlanjutan (*business sustainability*) menjadi agenda strategis dalam pembangunan ekonomi global. Paradigma bisnis modern tidak lagi berorientasi semata pada pencapaian kinerja finansial, melainkan juga pada integrasi aspek lingkungan, sosial, dan tata kelola (*Environmental, Social, and Governance/ESG*). Revolusi teknologi berperan penting sebagai enabler dalam mendukung pencapaian tujuan keberlanjutan melalui efisiensi operasional, transparansi pelaporan, penguatan sistem manajemen risiko, serta peningkatan inklusi keuangan. Oleh karena itu, sinergi antara inovasi teknologi dan prinsip keberlanjutan menjadi kunci dalam membangun sistem bisnis dan perbankan yang resilien, adaptif, dan berdaya saing global.

Dalam konteks pendidikan tinggi, perguruan tinggi memiliki tanggung jawab strategis dalam menghasilkan penelitian yang relevan, inovatif, dan berkontribusi terhadap pemecahan permasalahan global. Penguatan kolaborasi internasional, peningkatan publikasi ilmiah bereputasi, serta pengembangan jejaring akademik lintas negara merupakan indikator penting dalam peningkatan mutu institusi, sekaligus mendukung pencapaian standar akreditasi nasional maupun internasional. Forum konferensi internasional menjadi salah satu instrumen utama dalam mendiseminasikan hasil penelitian, membangun academic networking, serta mendorong kolaborasi riset berkelanjutan.

Sebagai bentuk komitmen terhadap penguatan internasionalisasi dan peningkatan kualitas tridharma perguruan tinggi, telah diselenggarakan ***International Conference on Business and Banking Innovations*** (ICOBBI) dengan tema ***“Technology Revolution and Business Sustainability”*** pada tanggal 30 Juli 2024. Konferensi ini dirancang sebagai forum ilmiah internasional yang mempertemukan akademisi, peneliti, praktisi, dan pemangku kebijakan untuk mendiskusikan perkembangan mutakhir, tantangan, serta peluang inovasi di bidang bisnis dan perbankan dalam kerangka transformasi digital dan keberlanjutan.



Melalui penyelenggaraan konferensi ini, diharapkan tercapai beberapa capaian strategis, antara lain:

1. Peningkatan kuantitas dan kualitas publikasi ilmiah pada prosiding dan jurnal bereputasi;
2. Penguatan jejaring kolaborasi riset internasional dan nasional;
3. Peningkatan reputasi akademik institusi di tingkat global;
4. Kontribusi nyata terhadap pengembangan ilmu pengetahuan dan praktik bisnis berkelanjutan berbasis teknologi.

Dengan demikian, ICOBBI tidak hanya menjadi forum ilmiah tahunan, tetapi juga bagian dari strategi institusi dalam mendukung internasionalisasi, peningkatan indikator kinerja utama (IKU), serta penguatan posisi perguruan tinggi dalam ekosistem akademik global yang kompetitif dan berkelanjutan.

TUJUAN KEGIATAN

Penyelenggaraan *International Conference on Business and Banking Innovations (ICOBBI)* dengan tema “*Technology Revolution and Business Sustainability*” bertujuan untuk:

1. Menyediakan forum ilmiah internasional sebagai wadah diseminasi hasil penelitian di bidang bisnis, perbankan, teknologi, dan keberlanjutan.
2. Mendorong pengembangan ilmu pengetahuan melalui pertukaran gagasan, temuan riset, dan *best practices* terkait revolusi teknologi dan implementasinya dalam mendukung keberlanjutan bisnis.
3. Memperkuat jejaring akademik internasional dan nasional antara perguruan tinggi mitra guna meningkatkan kolaborasi riset, publikasi bersama, dan program akademik lainnya.
4. Meningkatkan kualitas dan kuantitas publikasi ilmiah pada prosiding dan jurnal bereputasi sebagai bagian dari peningkatan kinerja penelitian institusi.
5. Mendukung internasionalisasi perguruan tinggi, termasuk peningkatan reputasi akademik, visibilitas global, dan kontribusi terhadap indikator kinerja utama (IKU).
6. Mendorong integrasi teknologi dan prinsip keberlanjutan (ESG) dalam praktik bisnis dan perbankan melalui rekomendasi akademik berbasis riset.

MANFAAT KEGIATAN

Pelaksanaan ICOBBI memberikan manfaat sebagai berikut:

1. Manfaat Akademik, meliputi: Meningkatkan wawasan dan kompetensi akademisi, peneliti, dan mahasiswa terhadap perkembangan terkini dalam revolusi teknologi dan keberlanjutan bisnis; Memperluas peluang kolaborasi penelitian lintas institusi dan lintas negara; dan Mendukung peningkatan kualitas publikasi ilmiah dan sitasi internasional.
2. Manfaat Institusional, meliputi: Memperkuat posisi dan reputasi institusi di tingkat nasional dan internasional; Mendukung pencapaian standar akreditasi dan indikator kinerja institusi; dan Memperluas jejaring kerja sama strategis dengan mitra luar negeri dan dalam negeri.
3. Manfaat Praktis, meliputi: Memberikan rekomendasi berbasis riset bagi pelaku bisnis dan industri perbankan dalam mengimplementasikan inovasi teknologi secara berkelanjutan;



dan Mendukung pengembangan kebijakan yang adaptif terhadap transformasi digital dan isu keberlanjutan.

4. Manfaat Sosial dan Global, meliputi: Berkontribusi terhadap pencapaian tujuan pembangunan berkelanjutan (*Sustainable Development Goals/SDGs*), khususnya pada aspek pertumbuhan ekonomi berkelanjutan, inovasi, dan penguatan institusi; dan Mendorong terciptanya ekosistem bisnis dan keuangan yang inklusif, transparan, dan berkelanjutan di era revolusi teknologi.

PELAKSANAAN KEGIATAN

Kegiatan ICOBBI melibatkan mitra luar negeri, yaitu Kathmandu College of Management, Nepal; Universitas Sains Malaysia; dan University di Taoyuan City, Taiwan, yang mencerminkan penguatan jejaring akademik global dan kolaborasi lintas negara. Selain itu, partisipasi mitra dalam negeri yang terdiri atas Universitas Patimura Ambon, Universitas Wijaya Putra Surabaya, Universitas Qomarudin Gresik, Universitas Mulawarman, Universitas Bhayangkara Surabaya, dan Institut Bisnis dan Keuangan Nitro menunjukkan sinergi nasional dalam meningkatkan kualitas penelitian dan publikasi bersama.

International Conference on Business and Banking Innovations (ICOBBI) - July 30th, 2024

Link zoom: <https://intip.in/ICOBBI2024>

Virtual Background: <https://intip.in/VBICOBBI2024>

Time	Duration	Session	Narration	PIC/ Zoom room
07.30-08.30	60'	Briefing & preparation	Committee	Committee
08.30-09.00	30'	Registration in zoom room for participants	Video Profile	Host (Mas Yusuf dan Mas Adit)
09.00-09.05	5'	Opening	MC announcing the program	MC
09.05-09.10	5'	Introduction briefly from MC (Opening Ceremony)	MC Chairman of Organizing	MC
09.10-09.20	10'	Turn on the video of national anthems from Malaysia Nepal Taiwan Indonesia	MC	MC
09.20-09.25	5'	Speech from Dean the Faculty of Economics and Business	Dean the Faculty of Economics and Business	Dr. Lutfi, S.E., M.Fin
09.25-09.30	5'	Welcome and opening	Rector of the University of Hayam Wuruk Perbanas	Dr. Yudi Sutarso, S.E., M.Si.



Time	Duration	Session	Narration	PIC/ Zoom room
09.30-09.35	5'	Introduction CV of Moderator	MC	MC
09.35-09.45	10'	Introduction CV Speakers	Moderator	Moderator
09.45-11.15	90'	Keynote Speaker: Prof. Madya Moh. Reevany Bustami, Ph.D (Pak yudi)	Speakers	Speakers and Moderator
		1st Speaker: Dr. Maria Emerita I. Shrestha		
		2nd Speaker: Prof. Dr. Nanang Shonhadji S.E., Ak., M.Si. (bu luci)		
11.15-11.45	30'	Q & A Session	Moderator	Moderator
11.45-11.50	5'	Appreciation for the speakers & moderator (sertifikat moderator: Bu Iramani)	MC	MC
11.50-12.00	10'	Announcement for paper presentation	MC	MC
12.00-12.05	5'	Group photo session, Attendance link and Evaluation form (ss foto : mas adit)	MC	MC
12.05-12.10	5'	Closing	MC	MC
Break (12.10-12.50)				
12.50-13.00	10'	Registration and Preparation	MC announcing the conference	MC and Presenter
		Rename Zoom: Room_Name Example: Room1-BF1_Feby		
Panel Presentation Breakout Room 1 - Banking and Finance 1				
13.00-13.10	10'	Performance Analysis of PT Jasa Raharja Branch Maluku Using The Balanced Scorecard Method	Fiona Leiwakabessy	Room1 - BF1 Link zoom: https://intip.in/ICOBBI2024
13.10-13.20	10'	Analysis of The Effect of Inflation, Economic Growth and Investment on Unemployment Rate Open in East Java Province Period 2012 - 2023	Rosah Dhatul Khusnah; Maulana Alfin	



Time	Duration	Session	Narration	PIC/ Zoom room	
13.20-13.30	10'	Prediction of Crypto Adoption Behavior in the Trading of Commodities in Spot and Derivative Markets	Muhammad Iqbal, Yana Ulfah		
13.30-13.50	20'	Q & A for Presenter	Reviewer		
13.50-14.00	10'	Fundamental and Macroeconomic Influence on the Stock Price of Companies in the Property and Real Estate Sector Listed on the Indonesia Stock Exchange.	Muh. Ashary Anshar; Ananda Widya Sagita		
14.00-14.10	10'	The Practice of Whistle-blowing System: Ministries and Banking in Indonesia	Dinda Putri; Putri Wulanditya; Chitra Laksmi Rithmaya		
14.10-14.20	10'	Harnessing Diversity: The Impact of Board Composition on ESG Performance in the Mining	Agung Prasetyo; Muazaroh		
14.20-14.30	10'	The Influence of Corporate Social Responsibility (CSR) on the Performance of Manufacturing Companies with Gender Diversity as a Moderation Variable	Ginting Rehulina; Muazaroh		
14.30-14.55	25'	Q & A for Presenter	Reviewer		
Panel Presentation Breakout Room 2 - Banking and Finance 2					
13.00-13.10	10'	Community Economic Empowerment through Enhancing the Role of Village-Owned Enterprises	Nurul Imamah; Anggraeni Rahmasari; Indah Noviardari; Mohammad Yoga Gintara		Room2 - BF2
13.10-13.20	10'	Board diversity, Firm value mediating role of profitability	Nadia maya; Muazaroh		Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
13.20-13.30	10'	The Influence Of CAR, NPL, ROE, LDR and PER On Stock Prices In Banking Companies Go Public Period 2020-2022	Cici Fadiyah; Nur Suci IMM	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	The Role of Financial Behavior as a Mediator of The Influence of Financial Knowledge and Experience on Financial Well-Being	Nadella Putri Sentani	
14.00-14.10	10'	The Influence of Liquidity and Profitability Capital Structure on Profit Quality in Transportation and Logistics Sector Service Companies Registered on BEI in 2019-2023	Audrey Cesarilia Kusuma; Aminatuzzuhro	
14.10-14.20	10'	Stakeholder Perception on Public Project Failure in The Gambia	Augustine Sanyang	
14.30-14.40	10'	The Influence Of Financial Literacy On Risky Credit Behavior Mediated By Financial Self-Efficacy In Students In Use Of Buy Now, Pay Later Fintech Features	Ni Putu Widiani Putri; Meiske Wenno; Erfendi Regar; Muhammad Faisal	
14.40-15.05	25'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 3 - Marketing 1				
13.00-13.10	10'	The Influence of Green Marketing and Product Quality on Buying Interest with Brand Image as an Intervening Variable (Study on Universitas Wijaya Putra Surabaya Students)	Ellanda Yovita; Rena Febrita Sarie; Nur Jannah	Room3-M1 Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
13.10-13.20	10'	The Influence Of Facilities, And Service Quality On Loyalty Through Consumer Satisfaction Of Trans Jatim Corridor 1 Route Gresik - Surabaya - Sidoarjo (Case: Terminal Bunder Stop)	Anggita Aulia; Rena Febrita Sarie; Nur Jannah	
13.20-13.30	10'	The Effect of Trust, Service Quality and Word of Mouth on Repurchase Interest in Shopee Marketplace Users of Wijaya Putra University Students	Ribut Iknawah Caturia; Nur Jannah	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	Analysis of Customer Reinterest in Transactions using the BRImo Application	Novita Rosanti; Irma Saputri	
14.00-14.10	10'	The Influence of Procedural Justice on Knowledge Sharing Behaviour with Mediating Variables: Organization Citizenship Behaviour and Organizational Commitment	Conchita V. Latupapua; Frandyo I. Muskita; Wynee Thirza Risakotta; Rogel Bernadus	
14.10-14.20	10'	The Influence of Product Quality and Service Quality on Loyalty Through Customer Satisfaction of Makassar Branch Pegadaian	Rosnaini Daga; Mashur Razak	
14.20-14.40	20'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 4 - Marketing 2				
13.00-13.10	10'	Consumer Purchasing Behavior On The Tiktok Platform: Live Streaming And Online Customer	Nur Ain Ode; Aisah Asnawi	Room4-M2 Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
		Review As Determining Factors		
13.10-13.20	10'	Marketing Strategy Intervention in Decision to Purchase Cosmetic Products	Hendra Gunawan	
13.20-13.30	10'	Analysis of factors that influence consumer behavior towards purchasing decisions at Bicopi Café Surabaya	Endang Siswati; Pudji Hastuty; Nidya Dwilingga; Saifudin; Diah Ayu	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	The Effect of Event Marketing, Advertising Attractiveness and Brand Ambassadors on Buying Interest in Shopee E-Commerce	Sofiah Nur Iradawaty; Nurul Imamah	
14.00-14.10	10'	The Influence of Flash Sale, "Free Shipping" Tagline and Paylater on Impulsive Buying in Fashion Products (Study on Students of the Faculty of Economics and Business, Wijaya Putra University, Surabaya)	Syava Distia Salsabilla; Rena Febrita Sarie; Nur Jannah	
14.10-14.20	10'	Implementation Of Digital Marketing In Social Media, Marketplace And Web Using Design Thinking Methods To Increase Sales At CV. Budi Lestari Jaya Sidoarjo	Wulan Budi Indraswari; Siti Rosyafah; Nurul Qomari	
14.20-14.40	20'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 5 - Human Resource Management 1				
13.00-13.10	10'	Managing the Quantitative and the Qualitative: Innovating on the dynamics of performance	Hou Ming; Hanif Abdurahman Siswanto; Mohammad Reevany Bustami,	Room5 - HRM1 Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
		measurements, professional attitudes and quality of organizational social work services in Sunshine Social Service Centre, Dezhou, China	Zaenal Abidin, Liu Wankun	
13.10-13.20	10'	The Influence of Competence, Discipline and Workload on Employee Performance Through Job Satisfaction (Case Study at: Public Appraisal Services Office Hari Utomo and Partners in East Java)	Andriyanto Anwar; Mahmudah Enny Widyaningrum; Haryono	
13.20-13.30	10'	The Effect of Work Discipline, Competence and Work Motivation on Job Satisfaction and Employee Performance at the Surabaya Academy of Pharmacy	Dyah Ratna Pitasari	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	Influence of compensation, workload, and job achievement on organizational commitment and employee performance PT. Bank Danamon Indonesia in Surabaya	Irawati; Mahmudah Enny W., Mohammad Balafif	
14.00-14.10	10'	The Influence of Workload, Job Rotation, Self-Efficacy on Employee Performance With Job Satisfaction as a Mediation Variable in Surabaya City Land Office Employees	Ridha Kusuma H., dkk.	
14.10-14.20	10'	The Influence of Employee Experience on Turnover Intention by	Bella Yunivan Hernanda; Tjahjani	



Time	Duration	Session	Narration	PIC/ Zoom room
		Mediating Employee Engagement and Job Satisfaction of Generation Z Employees: Conceptual Framework	Prawitowati; Emma Yulianti	
14.20-14.40	20'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 6 - Human Resource Management 2				
13.00-13.10	10'	Influence of Remuneration, work motivation, and Discipline work on employee performance and Job Satisfaction, as an intervening in the plantation service east Java province	Sarah Bela Dina Hidayat; Mahmudah Enny W.; Juliani Pudjowati	
13.10-13.20	10'	Boosting Employee Performance: The Synergy of Employee Engagement and Work-Life Balance	Heldi Maulika; Ali Amran; Srie Wijaya Kesuma Dewi	
13.20-13.30	10'	The Effect of Employee Experience on Employee Performance Mediated by Employee Engagement and Turnover Intentions Generation Z Employees in East Java	Fitrina Sheila Kiswanto; Emma Yulianti; Tjahjani Prawitowati; Nurcholis Setiawan; Shinta Setia	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	The Influence of Employee Engagement on Turnover Intention Mediated by Job Satisfaction and Quiet Quitting of Generation Z Employees: Conceptual Framework	Wiannisa Rizky Parsasi; Tjahjani Prawitowati; Emma Yulianti	
14.00-14.10	10	The Effect of Employee Experience and Quiet Quitting on Employee Performance Mediated	Winda Prasti Nur Safitri; Emma Yulianti; Tjahjani Prawitowati;	Room6 - HRM2 Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
		by Turnover Intention Generation Z Employees in East Java	Nurcholis Setiawan; Shinta Setia	
14.10-14.25	15'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 7 - Shariah and Entrepreneur 1				
13.00-13.10	10'	The Effect of Good Corporate Governance and Company Size on The Profitability of Sharia Insurance in Indonesia	Andika Alamsyah	
13.10-13.20	10'	Unlocking the Future of Green Finance: Intellectual Capital and the Contributions of Islamic Financial Development	Tika Widiastuti; Imron Mawardji; Siti Zulaikha; Ega Rusanti; Nikmatul Atiya	
13.20-13.30	10'	Strategy to Increase Zakat Collection Using Fintech at BAZNAS East Java Province	Sarah Lutfiyah Nugraha; Moh Faturrohman	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	Strengthening Halal Value Chain as a Guarantee of Halal Products at Slaughterhouses: Case of a Chicken Slaughterhouse (RPA) in Sembayat Area	Fatihatus Sahliyah; Niswatun Hasanah; Syamsir Alamsyah Harahap; Clairina Cathliniyah; Zerlindah	
14.00-14.10	10'	Islamic Financial Sectors on Indonesian Economic Growth Analysis: Autoregressive Distributed Lag (ARDL) Model Approach	Ahmad Hilman Hamdhani; Fatihatus Sahliyah; Achmad Fahim; Zahwa Syahadatina	
14.10-14.20	10'	Green Innovation and Islamic Boarding School Financial Performance: A Case Study in Pondok Pesantren Tahfiz Al- Quran (PPTQ) Al Munawaroh	M. Nasyah Agus Saputra; Kurnia Cahya Lestari; Muhammad Alauddin; Fri Haendid Alfiyan	Room7 - SE1 Link zoom:
14.20-14.40	20'	Q & A for Presenter	Reviewer	https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
Panel Presentation Breakout Room 8 - Shariah and Entrepreneur 2				
13.00-13.10	10'	Community Economic Empowerment through Enhancing the Role of Village-Owned Enterprises	Nurul Imamah; Anggraeni Rahmasari; Indah Noviandari; Mohammad Yoga Gintara	Room8 - SE2 Link zoom: https://intip.in/ICOBBI2024
13.10-13.20	10'	Optimizing Mustahik Development in Improving Spirituality in Zakat Community Development (zcd) Village With the CIBEST Model	Putri Dwi Lestari; Fika Amalia; Azimatuz Zahidiyah; Layyin Fuadah Nifar	
13.20-13.30	10'	Inclusion and Digitalization of Islamic Finance in Islamic Microfinance Institutions (Baitul Mal Wattamwil): A Maslahah Mursalah Perspective	Niswatun Hasanah; Muhammad Hasbullah	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	The Effect of The Number of Halal Certifications on The Growth of The Food and Beverage Industry in Aceh	Achmad Ahdan Sahali; Arif Zeinfiki Djunaedi	
14.00-14.10	10'	Panel Data Regression Analysis on Factors that Influence the Financial Performance of Islamic Commercial Banks Listed on the Indonesia Stock Exchange (BEI)	Izzah Faisoliatul Aliyah Addina; Fatihatus Sahliyah; M. Nasyah Agus Saputra; Narissa Febrianti	
14.10-14.20	10'	Panel Data Regression Analysis on Financial Performance: Case with Islamic Rural Banks in East Java	Susi Ismawati; Fatihatus Sahliyah; Dwi Afrianti; Ahmad Syariful A'laa	
14.20-14.40	20'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 9 - Accounting, Audit. and Tax 1				



Time	Duration	Session	Narration	PIC/ Zoom room
13.00-13.10	10'	Scoping Review of Public Accounting Information Systems Research	Pepie Diptyana	
13.10-13.20	10'	Effect of Company Size, KAP Size and Profitability on Audit Delay (Empirical Study of Manufacturing Companies Listed on the Indonesian Stock Exchange in 2020-2022)	Martinus Reynaldi, dkk.	
13.20-13.30	10'	The Effect of Audit Tenure and Audit Rotation on Audit Quality with Audit Committee as a Moderating Variable	Velina Budi Handini; Komarudin Achmad	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	Fraud Tendency: Impact of Situational Pressure, Role of Opportunity and FAST	Zaki Fakhroni; Faisha Salmaa Setiawan	
14.00-14.10	10'	Exploring the Relationship Between Board Diversity and Firm Performance: CSR as a Moderator in the Basic Materials Industry	Mumpuni Suryaning; Muazaroh	
14.10-14.20	10'	Beyond Profit: How Business Create Value With ESG and Sustainability Accounting Integration?	Musviyanti; Muhammad Abadan Syakura; Muhammad Harits Zidni Khatib Ramadhani	Room9 - AAT1 Link zoom: https://intip.in/ICOBBI2024
14.20-14.40	20'	Q & A for Presenter	Reviewer	
Panel Presentation Breakout Room 10 - Accounting, Audit. and Tax 2				
13.00-13.10	10'	The Effect of Capital Structure on Financial Distress With Stock Volatility as a Moderating Variable in Energy Sector Companies Listed on the Indonesia Stock Exchange	Irwansyah; Natasha	Room10 - AAT2 Link zoom: https://intip.in/ICOBBI2024



Time	Duration	Session	Narration	PIC/ Zoom room
13.10-13.20	10'	Can Accountant Character Be a Barrier to Work as an Entrepreneur?: Accounting Student's Perspective	Ferry Diyanti; Hariman Bone; Eka Febriani; Muhammad Iqbal	
13.20-13.30	10'	The Effect of Seriousness of Fraud, Personal cost and Professional Commitment on Intention to Whistleblowing with Gender as a Moderating Variable	Set Asmapane; Dwi Risma Devianti; Mega Norsita; Nadiatul Zanah	
13.30-13.50	20'	Q & A for Presenter	Reviewer	
13.50-14.00	10'	Analyzing the Triple Bottom Line Disclosure Using the Delphi Method	Fibriyani Nur Khairin; Mega Norsita; Yoremia Lestari Ginting; Putri Maharani	
14.00-14.10	10'	The Influence of Artificial Intelligence, Auditor Professionalism, and Auditor Independence on Audit Quality	Bagus Kurnia Darmawan; Titis Puspitaningrum Dewi Kartika	
14.10-14.20	10'	Analysis of Factors Affecting Company Value Non-Cyclical Industry Consumer Sector	Tengku Syarifah Bayduri; Luciana Spica Almilia	
14.20-14.30	10'	The Influence of Company Size, KAP Size, Audit Tenure and Leverage on Audit Quality	Jeslyn Susgian C., dkk.	
14.30-14.55	25'	Q & A for Presenter	Reviewer	
15.05-15.30	25'	Break and Prepare champion (Best Paper and Best Presentation)	Team	Main Room
15.30-16.00	30'	Closing and Champions Announcement	MC	Main Room



KESIMPULAN

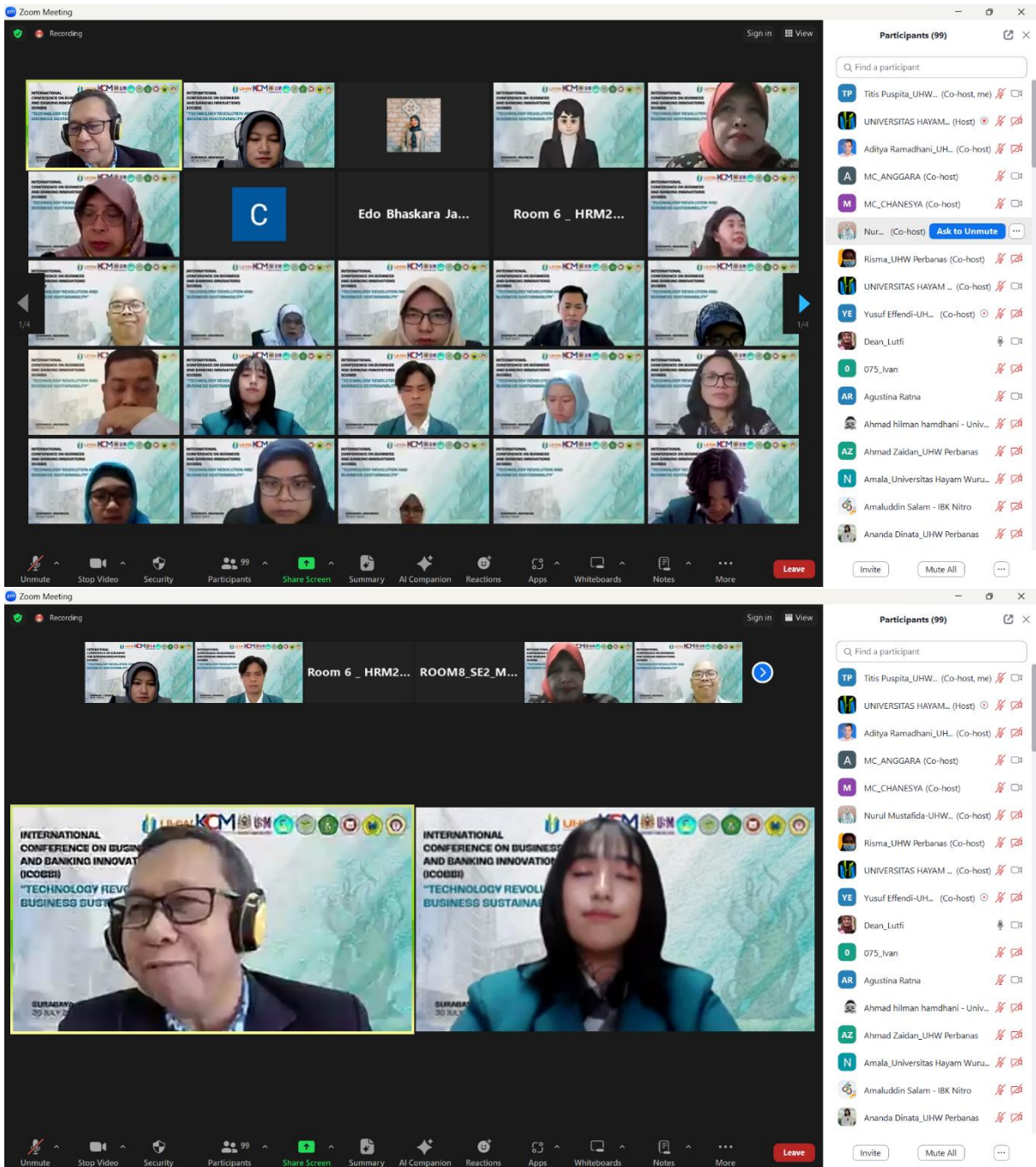
Pelaksanaan *International Conference on Business and Banking Innovations (ICOBBI)* dengan tema “*Technology Revolution and Business Sustainability*” pada tanggal 30 Juli 2024 telah berlangsung dengan baik, lancar, dan sesuai dengan tujuan yang telah ditetapkan. Kegiatan ini berhasil menjadi forum ilmiah internasional yang mempertemukan akademisi, peneliti, dan praktisi dari berbagai institusi dalam dan luar negeri untuk mendiskusikan perkembangan mutakhir terkait revolusi teknologi dan keberlanjutan bisnis.

Konferensi ini memberikan kontribusi nyata dalam mendukung diseminasi hasil penelitian, pertukaran gagasan ilmiah, serta penguatan jejaring kolaborasi akademik lintas negara. Keterlibatan mitra luar negeri dan dalam negeri menunjukkan komitmen bersama dalam meningkatkan kualitas penelitian, publikasi ilmiah, dan internasionalisasi perguruan tinggi. Selain itu, kegiatan ini turut mendukung pencapaian indikator kinerja institusi, khususnya dalam bidang penelitian dan kerja sama internasional.

Secara substantif, pembahasan dalam konferensi menegaskan bahwa integrasi inovasi teknologi dengan prinsip keberlanjutan merupakan kebutuhan strategis dalam membangun sistem bisnis dan perbankan yang adaptif, inklusif, dan berdaya saing global. Oleh karena itu, ICOBBI diharapkan dapat terus dilaksanakan secara berkelanjutan sebagai agenda akademik tahunan yang memperkuat reputasi institusi serta memberikan kontribusi ilmiah bagi pengembangan ilmu pengetahuan dan praktik bisnis yang berorientasi pada keberlanjutan.



LAMPIRAN DOKUMENTASI KEGIATAN





Zoom Meeting

Recording

Room 6 _ HRM2... ROOM8_SE2_M...

INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS (ICOBBI) "TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY" SURABAYA, INDONESIA 30 JULY 2024

Unmute Stop Video Security Participants 101 Share Screen Summary AI Companion Reactions Apps Whiteboards Notes More Leave

Participants (101)

Q Find a participant

- TP Titis Puspita_UHW... (Co-host, me)
- UNIVERSITAS HAYAM... (Host)
- MC_ANGGARA (Co-host)
- Aditya Ramadhani_UH... (Co-host)
- MC_CHANESYA (Co-host)
- Nurul Mustafida-UHW... (Co-host)
- Risma_UHW Perbanas (Co-host)
- UNIVERSITAS HAYAM ... (Co-host)
- YE Yusuf Effendi-UH... (Co-host)
- Yudi Sutarso-Rector
- 075_Ivan
- AR Agustina Ratna
- Ahmad hilman hamdhani - Univ...
- AZ Ahmad Zaidan_UHW Perbanas
- N Amala_Universitas Hayam Wur...
- Amaluddin Salam - IBK Nitro
- Ananda Dinata_UHW Perbanas

Invite Mute All

Zoom Meeting

Recording

Participants 102

Unmute Stop Video Security Participants 102 Share Screen Summary AI Companion Reactions Apps Whiteboards Notes More Leave

Participants (102)

Q Find a participant

- TP Titis Puspita_UHW... (Co-host, me)
- UNIVERSITAS HAYAM... (Host)
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- Aditya Ramadhani_UH... (Co-host)
- MC_ANGGARA (Co-host)
- Nurul Mustafida-UHW... (Co-host)
- Risma_UHW Perbanas (Co-host)
- UNIVERSITAS HAYAM ... (Co-host)
- YE Yusuf Effendi-UH... (Co-host)
- 075_Ivan
- AR Agustina Ratna
- AZ Ahmad Zaidan_UHW Perbanas
- N Amala_Universitas Hayam Wur...
- Amaluddin Salam - IBK Nitro
- AM Ari Meirika_IBK NITRO
- A Ameta Viorelia-UHW Perbanas

Invite Mute All



Zoom Meeting | Recording | MC_CHANESYA is talking... | Sign in | View

Participants (102)

Q. Find a participant

- TP Titis Puspita_UHW... (Co-host, me)
- UNIVERSITAS HAYAM... (Host)
- M MC_CHANESYA (Co-host)
- Aditya Ramadhani_UH...
- A MC_ANGGARA (Co-host)
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- AM Ari Meirika_IBK NITRO
- A Armeta Viorelia-UHW Perbanas

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Participants (102)

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- UNIVERSITAS HAYAM... (Host) [Mute] [Video]
- A MC_ANGGARA (Co-host) [Mute] [Video]
- Aditya Ramadhani_UH... (Co-host) [Mute] [Video]
- M MC_CHANESYA (Co-host) [Mute] [Video]
- Nurul Mustafida-UHW... (Co-host) [Mute] [Video]
- Risma_UHW Perbanas (Co-host) [Mute] [Video]
- UNIVERSITAS HAYAM ... (Co-host) [Mute] [Video]
- YE Yusuf Effendi-UH... (Co-host) [Mute] [Video]
- O 075_Ivan [Mute] [Video]
- AR Agustina Ratna [Mute] [Video]
- AZ Ahmad Zaidan_UHW Perbanas [Mute] [Video]
- N Amala_Universitas Hayam Wuruk... [Mute] [Video]
- Amaluddin Salam - IBK Nitro [Mute] [Video]
- Ananda Dinata_UHW Perbanas [Mute] [Video]
- AM Ari Meirika_IBK NITRO [Mute] [Video]
- A Armeta Viorelia-UHW Perbanas [Mute] [Video]

From Risma, UHW PERBANAS
to all presenters and participants,
here is the link to the ICOBBI
2024 attendance list:
<https://...>

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MC_ANGGARA is talking...

View Options

Participants (102)

Q. Find a participant

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- UNIVERSITAS HAYAM... (Host) [Mute] [Video]
- Nurul Mustafida... (Co-host) [Mute] [Video]
- A MC_ANGGARA (Co-host) [Mute] [Video]
- M MC_CHANESYA (Co-host) [Mute] [Video]
- Risma_UHW Perbanas (Co-host) [Mute] [Video]
- UNIVERSITAS HAYAM ... (Co-host) [Mute] [Video]
- YE Yusuf Effendi-UH... (Co-host) [Mute] [Video]
- O 075_Ivan [Mute] [Video]
- 1P 157_Winda Prasti Nur Safitri [Mute] [Video]
- AR Agustina Ratna [Mute] [Video]
- AZ Ahmad Zaidan_UHW Perbanas [Mute] [Video]
- N Amala_Universitas Hayam Wuruk... [Mute] [Video]
- Amaluddin Salam - IBK Nitro [Mute] [Video]
- Ananda Dinata_UHW Perbanas [Mute] [Video]
- AM Ari Meirika_IBK NITRO [Mute] [Video]
- A Armeta Viorelia-UHW Perbanas [Mute] [Video]

Burhanudin, S.E., M.Si., Ph.D.
Office
• Universitas Hayam Wuruk Perbanas
Research Interest
• Consumer Decision-Making
Education
1. Bachelor of Science in Management, Faculty of Economics and Business, Universitas Jenderal Soedirman, Indonesia (2001)
2. Master of Science in Marketing, Faculty of Economics and Business, Universitas Gadjah Mada, Indonesia (2004)
3. Doctor of Philosophy in Marketing, Asian Institute of Technology, Thailand (2016)
Working Experiences
• Visiting Scholar Utrecht University, The Netherlands (2016)
• Visiting Scholar Goa University, India (2018)
• Head of Management Department Faculty of Economics and Business, Universitas Hayam Wuruk Perbanas (2018-2022)
• Head of Center for Quality Assurance, Universitas Hayam Wuruk Perbanas (2023-present)

Unmute Stop Video Security Participants Share Screen Summary AI Companion Reactions Apps Whiteboards Notes More Leave



You are viewing Nurul Mustafida-UHW Perbanas' screen

Green Supply Chain Management (GSCM) Practices in Construction Business in Nepal: Challenges and Opportunities

Dr. Maria E. I. Shrestha
Kathmandu College of Management, Nepal

INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS (ICOBBI) "TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY" SURABAYA 30 JULY 2024

Dr. Maria E. I. Shrestha, KCM, Nepal

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Recording

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What is Green Supply Chain?

"Incorporating environmental thinking into supply chain"

Triple Bottom Line

- PROFIT**: The financial return an organization generates for shareholders
- PEOPLE**: An organization's commitment to societal responsibility
- PLANET**: An organization's effect on the environment

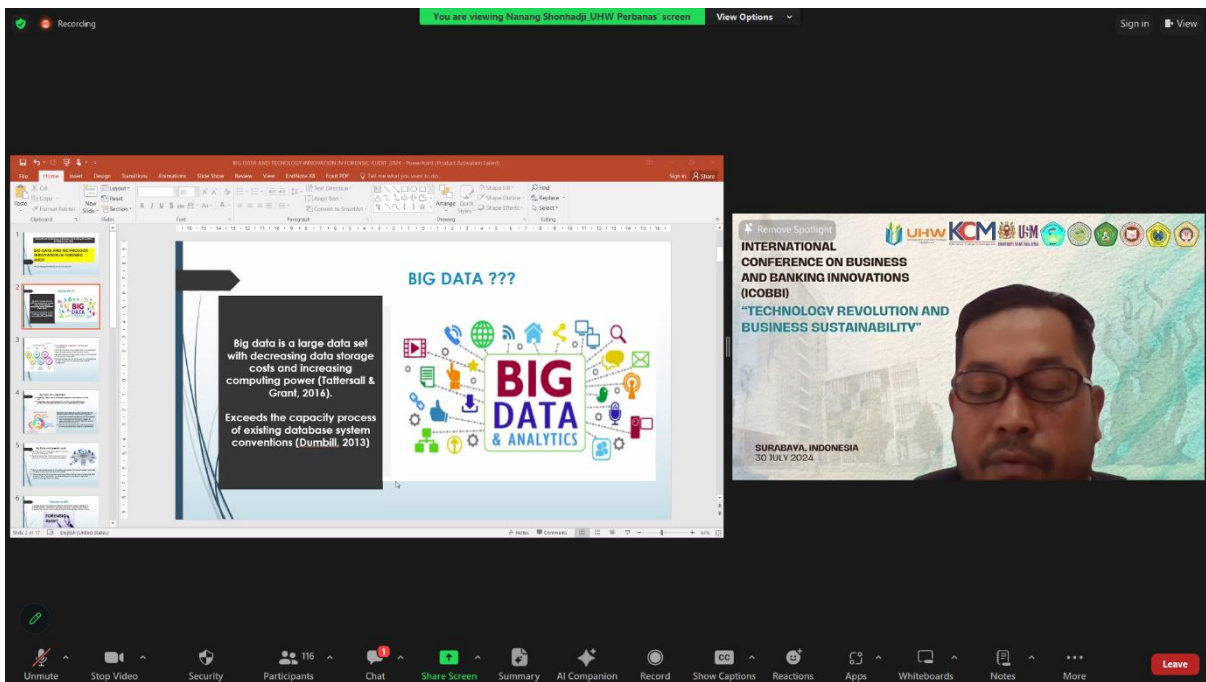
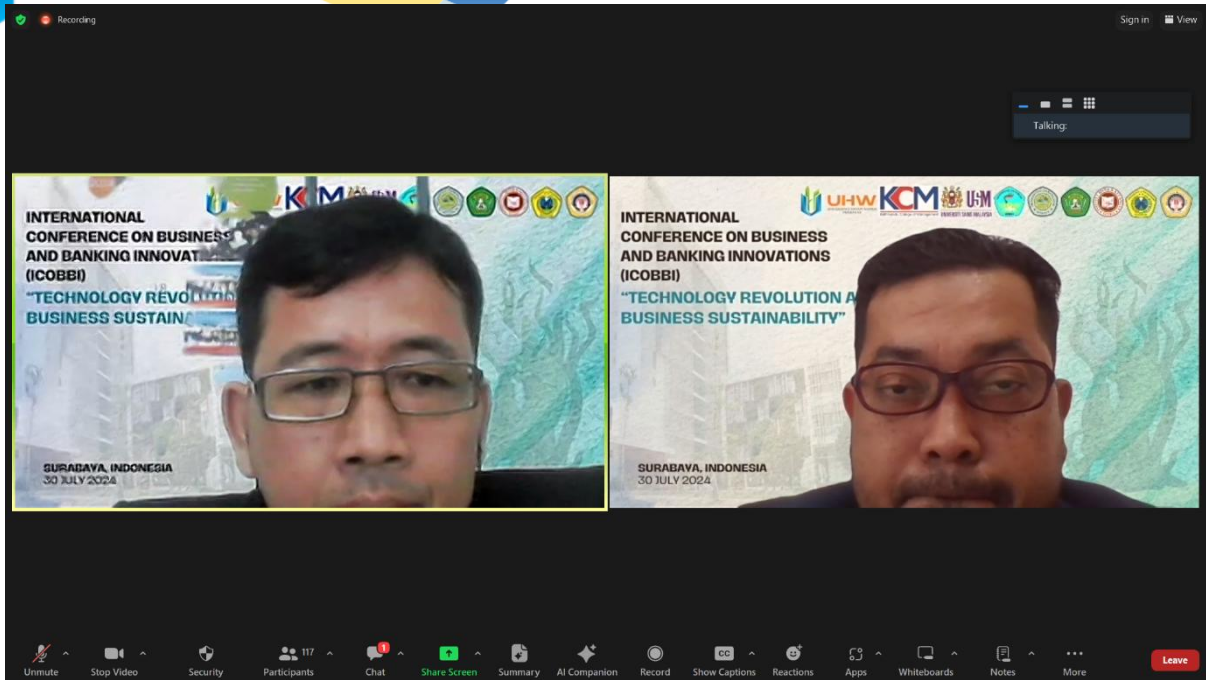
(John Elkington, 1994)

GREEN SUPPLY CHAIN MANAGEMENT

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Dr. Maria E. I. Shrestha, KCM, Nepal

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Use of technological innovation to detect fraud

DocuClipper is a specialized OCR software that can function as a bank statement converter that automatically extracts bank transaction data from scanned or PDF bank statements, credit card statements, and brokerage statements.

Valid8 Financial is a forensic accounting software designed for forensic accounting and financial investigations professionals.

Remove Spotlight UHW KCM UHM
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Your network bandwidth is low

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Fourth, Provide Financial Training The biggest cause of fraud committed by employees is financial problems..

Fifth, SOP Discipline SOP or Standard Operational Procedure, is often considered a theoretical formality regulation.

The company may be able to encourage employee discipline by implementing rewards or punishments.

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Recording You are viewing USM's screen View Options Sign in View

Ethical Foresight : 10 Concluding Points

1. Understand: 4IR + 5IR
2. 4IR = convergence of Digital, Physical, Elect dan Socio-Biological
3. 5IR = Convergence of Physical, Digital, Biological + Ethical/Spiritual - 4IR + 5IR
4. **Power is with those who control Ethics / Morality / Spirituality (Satan is in the Standards) THIS is the BATTLE of good & evil. Control the standards, control the world.**
5. Clarity of Values and Vision based on Ethical Compass
6. Businesses – Ethical Branding, Products and Services
7. Be Part of a Ethical Change Movement
8. Influence / Establish own Standards AND Accreditation Institution
9. Collective Mobilization University-network, ASEAN , Halalan-Toyyiban movement, Common Ethical Platform
10. How do you measure success?



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Industrial Revolution 4.0 Buku dan Pemikirnya

The Fourth Industrial Revolution




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German engineer and economist, the founder and executive chairman of the World Economic Forum.

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The slide content includes:

- Convergence of Physical, Digital, Biological + Ethical/Spiritual

The video feed shows a man in a dark suit and blue shirt speaking. A notification above the video says "Your network bandwidth is low".

Zoom controls at the bottom include: Unmute, Stop Video, Security, Participants (103), Chat, Share Screen, Summary, AI Companion, Record, Show Captions, Reactions, Apps, Whiteboards, Notes, More, and Leave.

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The collage includes logos for:

- Standard & Poor's
- Fitch
- Moody's
- World University Rankings
- AA(+), A(+), BBB(+), BB(+), B(+), CCC, CC
- Scopus
- THE HAPPINESS INDEX
- Terrorist Watch List
- TRANSPARENCY INTERNATIONAL
- Global Reporting Initiative
- ISO 9001
- ISO 14001
- HACCP Certified
- ISO 22000
- ISO 27001

The video feed shows the same man speaking. A notification above the video says "Remove Spotlight".

Zoom controls at the bottom are identical to the first screenshot.



You are viewing USM's screen

Top 15 Global Islamic Economy Indicator Score

Category	Rank	Country
ISLAMIC FINANCE	1	Malaysia
	2	Saudi Arabia
	3	Bahrain
	4	Kuwait
	5	United Arab Emirates
	6	Indonesia
	7	Iran
	8	Oman
	9	Qatar
	10	Jordan
HALAL FOOD	1	Malaysia
	2	Indonesia
	3	Turkey
	4	Russia
	5	United Arab Emirates
	6	Kazakhstan
	7	Singapore
	8	Saudi Arabia
	9	South Africa
	10	Australia
MUSLIM-FRIENDLY TRAVEL	1	Malaysia
	2	Singapore
	3	Turkey
	4	Bahrain
	5	United Arab Emirates
	6	Tunisia
	7	Saudi Arabia
	8	Kuwait
	9	Kazakhstan
	10	Morocco
MODEST FASHION	1	United Arab Emirates
	2	Turkey
	3	Indonesia
	4	China
	5	France
	6	Egypt
	7	Singapore
	8	France
	9	Malaysia
	10	Germany
PHARMA AND COSMETICS	1	Singapore
	2	Malaysia
	3	Netherlands
	4	Belgium
	5	France
	6	Egypt
	7	Turkey
	8	United Arab Emirates
	9	Indonesia
	10	United Kingdom
MEDIA AND RECREATION	1	Malaysia
	2	Singapore
	3	United Arab Emirates
	4	China
	5	Turkey
	6	United Kingdom
	7	Netherlands
	8	Belgium
	9	Germany
	10	United States

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Zoom Meeting

ROOM8_SE2_M...

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"TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY"
SURABAYA, INDONESIA 30 JULY 2024

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Recording

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View Options

Sign in View

Sertifikat Speaker - Reevany.pdf - Adobe Acrobat Pro

File Edit View Window Help

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6517/KT.20202/07/24
PRESENTED TO
Prof. Madya Mohammad Reevany Bustami, Ph.D
as Keynote Speaker
INTERNATIONAL CONFERENCE
OF BUSINESS AND BANKING INNOVATIONS (ICOBBI)
"Technology Revolution and Business Sustainability"
Universitas Hayam Wuruk Perbanas
July 30, 2024
Rector
Universitas Hayam Wuruk Perbanas

Dr. Yudi Sutarmo, S.E., M.Si

USM

INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS (ICOBBI) "TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY"

SURABAYA, INDONESIA 30 JULY 2024

Yudi Sutarmo

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Sertifikat Speaker - Maria.pdf - Adobe Acrobat Pro

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PRESENTED TO
Dr. Maria Emerita I. Shrestha
as Speaker
INTERNATIONAL CONFERENCE
OF BUSINESS AND BANKING INNOVATIONS (ICOBBI)
"Technology Revolution and Business Sustainability"
Universitas Hayam Wuruk Perbanas
July 30, 2024
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Universitas Hayam Wuruk Perbanas

Dr. Yudi Sutarmo, S.E., M.Si

INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS (ICOBBI) "TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY"

SURABAYA, INDONESIA 30 JULY 2024

Nurul Hasanah Uswati Dewi

INTERNATIONAL CONFERENCE ON BUSINESS AND BANKING INNOVATIONS (ICOBBI) "TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY"

SURABAYA, INDONESIA 30 JULY 2024

Dr. Maria E. I. Shrestha, KCM, Nepal

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Sertifikat Speaker - nanang.pdf - Adobe Acrobat Pro

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PRESENTED TO
Prof. Dr. Nanang Shonhadji, S.E., Ak., M.Si
as Speaker
INTERNATIONAL CONFERENCE
OF BUSINESS AND BANKING INNOVATIONS (ICOBBI)
"Technology Revolution and Business Sustainability"
Universitas Hayam Wuruk Perbanas
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"TECHNOLOGY REVOLUTION AND BUSINESS SUSTAINABILITY"
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SURABAYA, INDONESIA
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Zoom Meeting | You are viewing UNIVERSITAS HAYAM WURUK PERBANAS's screen | View Options | Sign in | View

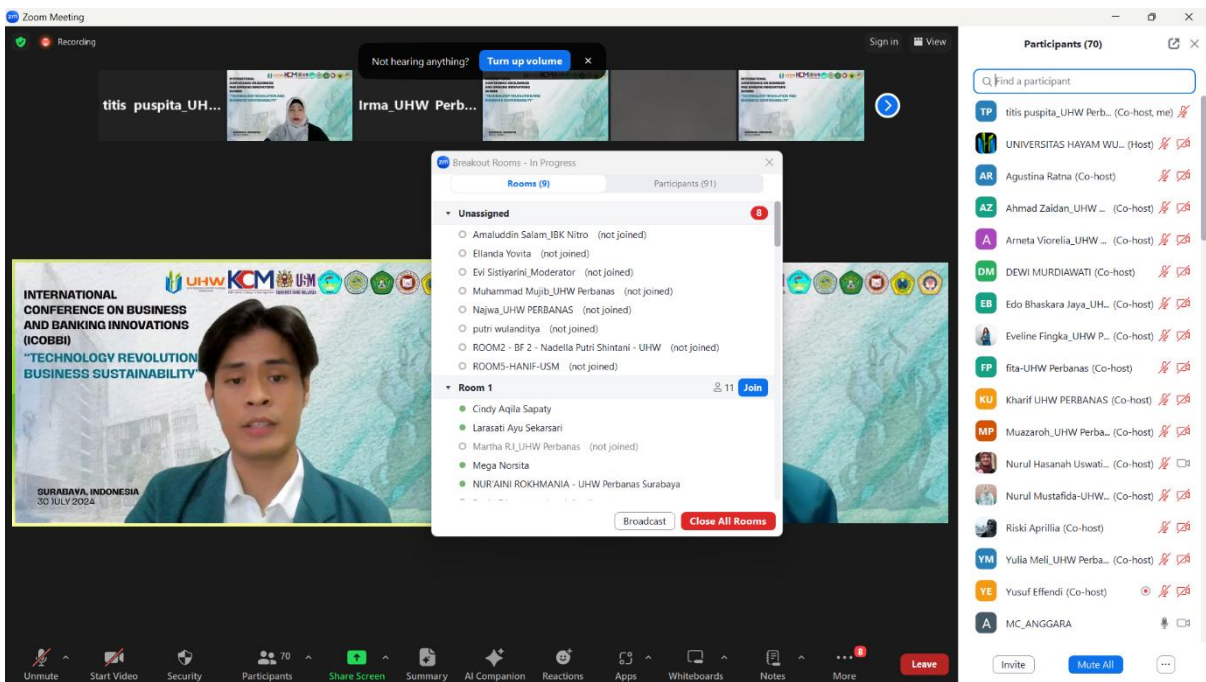
Sertifikat Speaker - Burhanuddin.pdf - Adobe Acrobat Pro

CERTIFICATE
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PRESENTED TO
Burhanudin, S.E., M.Si., Ph.D
as Moderator
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OF BUSINESS AND BANKING INNOVATIONS (ICOBBI)
"Technology Revolution and Business Sustainability"
Universitas Hayam Wuruk Perbanas
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SURABAYA, INDONESIA
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30 JULY 2024

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ROOM 10

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DATA ANALYSIS AND DISCUSSION

Based on the table data, the significance value of the capital structure variable is 0.153 with a negative coefficient (-0.113), indicating no significant effect. The first hypothesis of this study is rejected, meaning high debt levels do not affect the likelihood of financial distress. Company stability depends not only on debt levels but also on debt management. High capital structure does not significantly impact the increase in financial distress because managers strive optimally. According to agency theory, managers might make decisions based on personal interests, but in this case, they are cautious in determining the capital structure. Proper financing management reduces the likelihood of financial distress. Capital structure is not the only factor triggering financial distress, consistent with Hakim & Nasution's (2020) research, which shows no effect of capital structure on financial distress.

Based on the table data, the significance value of the interaction between capital structure and stock volatility is 0.043 with a positive coefficient (0.007), indicating that stock volatility strengthens the relationship between capital structure and financial distress. In high stock volatility conditions, increased debt tends to increase the risk of financial distress. Market uncertainty forces management to be more cautious in financial decisions. According to agency theory, managers' decisions influenced by personal interests can trigger stock volatility and increase financial distress risk. Therefore, companies with high debt levels need to be more cautious and proactive in risk management.

Bagus Kurnia Da...

A M

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Zoom Meeting - Room 10 - Accounting, Audit, and Tax 2 You are viewing Bagus Kurnia Darmawan's screen View Options Sign in View

Research Background

- **The quality of an audit becomes key expectation** for audit service users, especially the public or shareholders, who have high hopes that the financial statements audited by a Public Accountant are free from material misstatements, whether caused by errors or fraud.
- **Advancements in artificial intelligence (AI) technology** continue to impact various economic sectors, including technology and finance. AI has generally been recognized as one of the drivers capable of improving audit quality.
- **Accurate and reliable financial information demands a commitment** to ethical behavior, technical competence, and adherence to established standards and regulations.
- **Auditor independence is also a crucial factor in assessing the quality of the audit services provided.** Hence the auditor has to act independently, honestly, and objectively while performing audit assignments

M E

Luciana Spica_U...

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